

HAMILTON TOWNSHIP PUBLIC LIBRARY

Director's Report October 2025



New Library Director with
her new library card.

Baker and Taylor- closing /our vendor for book orders, processing

New online library card application available

Appropriate attire email to all staff

Personnel- titles, positions, job descriptions reviewed

Marketing - social media, Message Bee

Pink Out for Breast Cancer Awareness Month



SEPTEMBER Statistics

Circulation Department
Adult/Young Adult: 4930
Sept adult circulation up 5% from Sept 2024 and YA up 10.5%
Children's: 4204
Increase 1.7%
Total: 9172
Electronic circulation: 5129

Reference Department
Total queries: 1753
16.8% increase from Sept 2024
Reserves for items not owned by library: 146
decrease 10.3%

Guest passes: 744 2.2% increase from Sept 2024
Movie Program: 22 5 movies on 12 occasions
Notarized items: 92 13% increase from Sept 2024



Children's Department

Total queries: 307

Programs: 27 programs, 712 attendees *5% increase from Sept 2024*



General Circulation

Checkouts 6337 *decrease of 5.9%*

Renewals 2835 *increase 27.4%*

ELibraryNJ 3,644 *5% increase from Sept 2024*

Hoopla 1529

Patron Statistics 10/1/25

65 and over Non-Resident 24

Homebound 9

Highschool 1117

Work in Hamilton 734

Juv. Non-Resident 279

Juv. Resident 8837

Non-Residents 46

Residents 34,922

Staff 53

College Non-Resident 13

Total 46,034

Friends of the Library luncheon
Mayor Martin, Joy Kerlin and
Darrell Vigh with the Friends
President and VP.



Upcoming Events, Programs and Classes

Sunday, Nov. 2nd 8 am – 1 pm Flea Market

November 8th 9 am – 12 pm Flu Vaccine Clinic

November 19th 6:30 pm Titanic Survivor : Titanic Event with fictional survivor Eliza Blackwell Dupree

Monday, November 24 6:30—7:30 PM An Adventure across Mongolia with Chris McCormack

MessageBee Library Enews

1301 total notifications Oct 1, 515 opened 40%

All new library card patrons asked to opt in, adding other emails by request

Facebook engagement: Sept 24- Oct 21

<https://www.facebook.com/hamiltontownshippubliclibrary>

2274 followers

69, 512 views up 102%

874 interactions up 222%

Instagram

732 followers

<https://www.instagram.com/hamiltontownshippubliclibrary/>

September: **34 notaries.**

FOOD DISTRIBUTION

25 nonperishable items that filled 5 bags were distributed in September 2025.



Diwali display in HTPL lobby





**HELP THE LIBRARY GROW OUR
LOCAL HISTORY COLLECTION!**

We are looking for all items related to Hamilton Township history, past and present, to add to our collection.

- Postcards
- Art
- Event Memorabilia
- Pamphlets
- Programs
- Admission Tickets
- Newspaper Articles

Topics of interest include the NJ Inter-State Fair, local restaurant menus, business letterhead and/or pictures, police, fire and other first responder items, etc. If you have something to donate*, please contact Historian Jeff Guear at (609) 581-4060, Extension 4016, or jguear@hamiltonnjpl.org.

*Currently accepting donations ONLY - NO loans

