

# HAMILTON TOWNSHIP PUBLIC LIBRARY

## Director's Report

October 2025



New Library Director with her new library card.

**Baker and Taylor- closing /our vendor for book orders, processing**

**New online library card application available**

**Appropriate attire email to all staff**

**Personnel- titles, positions, job descriptions reviewed**

**Marketing - social media, Message Bee**

**Pink Out for Breast Cancer Awareness Month**



## SEPTEMBER Statistics

### Circulation Department

Adult/Young Adult: 4930

Sept adult circulation up 5% from Sept 2024 and YA up 10.5%

Children's: 4204

Increase 1.7%

Total: 9172

Electronic circulation: 5129

### Reference Department

Total queries: 1753

16.8% increase from Sept 2024

Reserves for items not owned by library: 146

decrease 10.3%

Guest passes: 744 2.2% increase from Sept 2024

Movie Program: 22 5 movies on 12 occasions

Notarized items: 92 13% increase from Sept 2024



## Children's Department

Total queries: 307

Programs: 27 programs, 712 attendees *5% increase from Sept 2024*



## General Circulation

Checkouts 6337 *decrease of 5.9%*

Renewals 2835 *increase 27.4%*

ELibraryNJ 3,644 *5% increase from Sept 2024*

Hoopla 1529

## Patron Statistics 10/1/25

65 and over Non-Resident 24

Homebound 9

Highschool 1117

Work in Hamilton 734

Juv. Non-Resident 279

Juv. Resident 8837

Non-Residents 46

Residents 34,922

Staff 53

College Non-Resident 13

**Total 46,034**

Friends of the Library luncheon  
Mayor Martin, Joy Kerlin and  
Darrell Vigh with the Friends  
President and VP.



## Upcoming Events, Programs and Classes

Sunday, Nov. 2nd 8 am – 1 pm Flea Market

November 8th 9 am – 12 pm Flu Vaccine Clinic

November 19th 6:30 pm Titanic Survivor : Titanic Event with fictional survivor Eliza Blackwell Dupree

Monday, November 24 6:30—7:30 PM An Adventure across Mongolia with Chris McCormack

## MessageBee Library Enews

1301 total notifications Oct 1, 515 opened 40%

All new library card patrons asked to opt in, adding other emails by request

### Facebook engagement: Sept 24- Oct 21

<https://www.facebook.com/hamlontownshippubliclibrary>

2274 followers

69, 512 views up 102%

874 interactions up 222%

### Instagram

732 followers

<https://www.instagram.com/hamlontownshippubliclibrary/>

September: **34 notaries.**

## FOOD DISTRIBUTION

25 nonperishable items that filled 5 bags were distributed in September 2025.



Diwali display in  
HTPL lobby



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**HELP THE LIBRARY GROW OUR LOCAL HISTORY COLLECTION!**

We are looking for all items related to Hamilton Township history, past and present, to add to our collection.

- Postcards
- Art
- Event Memorabilia
- Pamphlets
- Programs
- Admission Tickets
- Newspaper Articles

Topics of interest include the NJ Inter-State Fair, local restaurant menus, business letterhead and/or pictures, police, fire and other first responder items, etc. If you have something to donate\*, please contact Historian Jeff Guear at (609) 581-4060, Extension 4016, or [jguear@hamiltonnjpl.org](mailto:jguear@hamiltonnjpl.org).

\*Currently accepting donations ONLY - NO loans

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