

HAMILTON TOWNSHIP PUBLIC LIBRARY

Director's Report

November 2025



Current topics:

Personnel: Interviews for PT Library Assistant, FT Laborer

Baker and Taylor-
Barnes and Noble new vendor account

Library Card holders- reviewed and updated

A/V Meeting Rooms- consultation and proposal



OCTOBER Statistics

Circulation

Total Adult and Young Adult Circulation: Oct. 2025 – 5,069

Increase of 2.9%

Children's: 4,246



General Circulation

Checkouts 6337

Renewals 2835 *increase 27.4%*

ELibraryNJ *ebooks, audiobooks Libby app* 3,671 3% increase

Hoopla - *ebooks, audiobooks, music streaming* 1556

Reference Department

Total queries: 1,906

Increase of 3% from Oct 2024

Reserves for items not owned by library: 220

Increase of 144.4% from Oct 2024

Guest passes: Oct. 2025 – 704

Movie Program: 19 attended (5 Movies on 11 Occasions)

Notarized items: Oct. 2025 – 79



Halloween Parade at HTPL!



Children's Department

Total queries: 322

Programs: 33 programs, 981 attendees *5% increase from October 2024.*

Patron Statistics

Patron Statistics

65 and over Non-Resident 29

Homebound 9

Hightschool 780

Work in Hamilton 579

Juv. Non-Resident 260

Juv. Resident 7,270

Non-Residents 40

Residents 29,957

Staff 54

College Non-Resident 8

Temporary Cards 33

Total 39,019

Upcoming Events, Programs and Classes

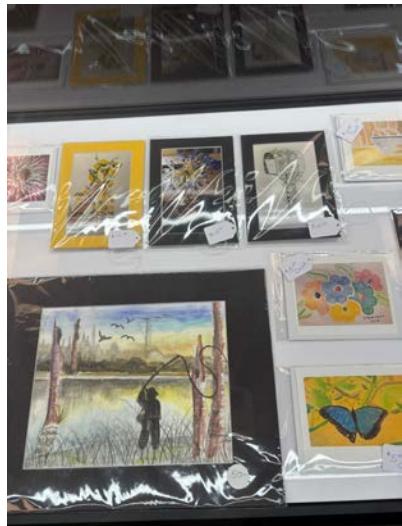
The Art of Horticulture & Nature- Create a Wintry Centerpiece 12/4/25

I'll Knock a Homer for you: The Timeless Story of Johnny Sylvester and Babe Ruth 12/6/25

Winter Vendor Fair 12/14/25

Mr. Boom Boom's Music Room- Festival of Bells 12/16/25

Chair Zumba (six week series) December: 5, 12, 19, 26 and January: 2, 9



November
display case:
KatTail's Art



MessageBee Library Enews

1394 total notifications -November library ledger email
10/24 sent 563 open, 55 clicks

Facebook engagement: Oct 28 - Nov 17

<https://www.facebook.com/hamiltontownshippubliclibrary>
2300 followers
69,588 views up 19%
463 interactions, 38 net follows up 81%

Instagram

759 followers

<https://www.instagram.com/hamiltontownshippubliclibrary/>



FOOD DISTRIBUTION

Mayor's Food Drive-- 11/18 We contributed many bags and boxes - special donations from online Hamilton Book Swap. Also, 100 items that filled 17 bags for food pantry.



Community Sock Drive- Asm. Wayne DeAngelo & HTPL-- collected two full boxes of new socks!