

HAMILTON TOWNSHIP PUBLIC LIBRARY

Director's Report

December 2025



Current topics:

Temporary Budget: January Board 2026 meeting

Councilman Carabelli visit 12/8

Arm in Arm Mobile pantry - plan for monthly stop HTPL

Winter Vendor Fair - social media promotions 12/14

New sign for Board of Trustees in library entryway



November Statistics

Circulation

Total Adult and Young Adult Circulation: 5069

Children's: 3815

General Circulation

Checkouts: 5005

Renewals: 2772

ELibraryNJ -ebooks, audiobooks Libby app: 3691 up 5%

Hoopla - ebooks, audiobooks, music streaming : 1407

HTPL Website: 11,115 views from 4,059 visitors

Children's Department

Total queries: 297

Guest passes issued: 36

Programs: 25 programs, 627 attendees



Councilman Carabelli visit 12/8

Reference Department

- Total queries: 1482
- Reserves for items not owned by library: 164
- Guest passes: 494
- Movie Program: 17 attended (5 Movies on 9 Occasions)
- Notarized items: 86 (up 9%)
- Meeting room reservations: 206



Toys for Tots pickup



Patron Statistics - Cardholders

65 and over Non-Resident 29
Homebound 9
Highschool 780
Work in Hamilton 579
Juv. Non-Resident 260
Juv. Resident 7,270
Non-Residents 40
Residents 29,957
Staff 54
College Non-Resident 8
Temporary Cards 33
Total 39,019
New Library Cards : Total 163



MessageBee

4353 total notifications - holds, due, check outs, auto renew
November library ledger email
10/24 sent 563 open, 55 clicks

Facebook engagement:

<https://www.facebook.com/hamiltontownshippubliclibrary>
2300 followers
113,617 views up 40%
634 interactions, 53 net follows up 29%

Vendor Fair 12/14- previews to promote on social media

Instagram

772 followers
<https://www.instagram.com/hamiltontownshippubliclibrary/>

Food Distribution

619 items that filled 64 bags, 6 boxes for food pantry.
169 items went to the Mayor's Thanksgiving Food Drive

Upcoming Events, Programs and Classes:

Mr. Boom Boom's Music Room- Festival of Bells
Tuesday, December 16 10:30—11:30 AM

New Years Eve Count Down to Noon!
Wednesday, December 31 11:30 AM—12:30 PM

Chair Zumba 1 - 1:45 PM
Fridays, 12, 19, 26, January: 2, 9

